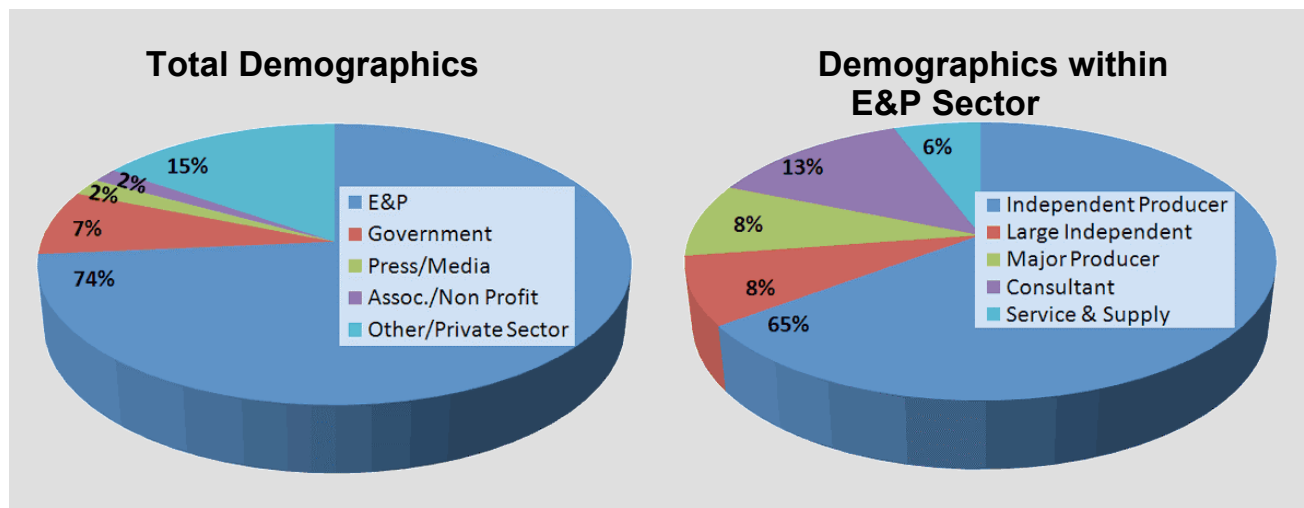


ADVERTISING, OUTREACH AND BUSINESS DEVELOPMENT IN ALLIANCE WITH PTTC

EXPOSURE TO AN AUDIENCE SELF-QUALIFIED AS BEING INTERESTED IN TECHNOLOGY
THROUGH THE E-WORLD AND PRINT



Who will you reach? Within the Independent Producer, Large Independent and Major Producer categories, the most common titles are the “decision makers”: President, Manager, Vice President, CEO, Partner and Owner. There is an approximately 50/50 mix of engineering/operations and geoscientists.

How can you touch them?

- **e-Alerts** — *fast, efficient, more often* (circ. = 9,000+)
- **The Internet** (www.pttc.org and Tech Centers)
- **Print** — **Network News Quarterly Newsletter** (circ. = 17,400+)

e-Alerts

Separate weekly e-Alerts for (1) PTTC, DOE and AAPG, (2) Tech Centers and (3) Emerging Technology on a rotating three week frequency. Plus a fourth quarterly Network News e-Alert.

Tech Centers

A Tech Center is an online repository that contains information “essential” for moving one down the knowledge pathway for a given topic. It is a living resource where information that PTTC and the viewer find are continually added.

Network News

Sections on proven technology, DOE R&D, environmental/safety, alternative energy, regional news.

Choose the Product to Get the Exposure You Need (Special Discounts for Multiple Exposures)

Product	Description
Network News newsletter	Quarterly print newsletter with information about upcoming events by PTTC and others, notes on E&P technologies, environmental/safety, DOE-related news, alternative energy, and IMPORTANTLY regionally-relevant tech notes. PTTC's goal – each reader finds one thing in each issue they can apply. Contact Lance Cole (lcole@pttc.org) if you have a white paper/case study you would like to share. Quarter-, half- and full-page ads
www.pttc.org	The information portal to events, technology information, and topical online Tech Centers
Tech Centers Within www.pttc.org	Special coverage of six topical areas <ul style="list-style-type: none"> • Unconventional Resources • Enhanced Oil Recovery • Small Producers • Deepwater/Ultra Deepwater • Environmental/Issues • Methane Hydrates Choose the place (Tech Center “Portal” and/or within Individual Tech Centers) and length of time
e-Alerts	Four different e-Alerts – a unique format for each <ul style="list-style-type: none"> • Industry, PTTC, DOE, AAPG Highlights • Tech Center Focus • Emerging Technology Focus • <i>Network News</i> Focus Varied degrees of exposure, single or multiple times
Sponsor	Different Products <ul style="list-style-type: none"> • Webinars • Webex Meetings • Workshops Sole sponsor, or one of three sponsors
Composite Packages	Exposure in multiple products Print and e-world Significant discount for packaging

PTTC provides information about affordable, proven O&G technologies to solve problems or realize opportunities from a neutral, third party perspective after performing a degree of due diligence. For this reason, PTTC has earned the trust of O&G producers, particularly smaller independents who comprise the bulk of PTTC's audience. For technology developers, PTTC is the cost-effective choice for reaching diverse, geographically scattered independent producers. Those producers that PTTC serves are decision makers who can make application/buying decisions quickly, which for technology providers, means “leads” quickly become customers.

Contact

To explore how your company can reach PTTC's audience, contact **Russell Lindsay**, phone 254-829-3003, cell 254-709-5075, Russell.lindsay7@gmail.com.

Those who know, sharing what they know
Petroleum Technology Transfer Council